### GOAL 1: GROW REVENUE
Achieve annual revenue of at least $5 million per year by the end of FY2027.

**STRATEGIES:**
- A. Build and implement a comprehensive fundraising program
- B. Maintain board governance practices aligned with industry standards for legal and fiduciary requirements
- C. Meet or exceed best practices in organizational operations

### GOAL 2: INCREASE RESEARCH
Increase investment in early-career researchers with interest in arthritis and related autoimmune diseases.

**STRATEGIES:**
- A. Re-name awardees as “ANRF Scholars”
- B. Build a pipeline that supports access to diverse, early career scientists at leading institutions
- C. Track applicants and awardees to determine results from ANRF funding
- D. Maintain a diverse, scientifically respected Scientific Advisory Board

### GOAL 3: ENGAGE COMMUNITIES
Cultivate strategic relationships with scholars and supporters.

**STRATEGIES:**
- A. Engage ANRF Scholars and establish a Scholars Society
- B. Organize an active patient community interested in research

### GOAL 4: ACCELERATE DISCOVERY
Explore a venture project that translates discoveries into therapies.

**STRATEGIES:**
- During FY2023, appoint a working group for ANRF Ventures to explore the concept
- During FY2024, test funding viability for a campaign to support the venture
- During FY2025, complete funding campaign

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FY2022 budgeted revenue = $2.5 million

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MISSION
To provide initial research funding to brilliant investigative scientists with new ideas to cure arthritis and related autoimmune diseases.